

Appln. No.: 10/630,815  
Amendment dated January 15, 2010  
Reply to Office Action of October 5, 2009

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of (first named inventor):	Atty. Docket No.: 007412.01068
<b>John Carney</b>	
Serial No.: 10/630,815	Group Art Unit: 2423
Filed: July 29, 2003	Examiner: Jasmine N. Stokely-Collins
For: METHOD FOR CONSTRUCTION, DELIVERY AND DISPLAY OF iTV CONTENT	Confirmation No.: 8157

**AMENDMENT**

**Mail Stop Amendment**  
U.S. Patent and Trademark Office  
Customer Service Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the non-final Office Action mailed October 5, 2009, please amend the instant application as follows:

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.

Applicants requests any necessary extension of time for the submission of this paper. If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.